

## Message Text

UNCLASSIFIED

PAGE 01 STATE 008196

67

ORIGIN COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 RSC-01 /019 R

DRAFTED BY COM/SAD:RGOOTENBERG/KBM

APPROVED BY EB/CBA/OCA/REP:GPWILSON

COM/SAD/JMURRIN

COM/J/ANZ/TWELCH

COM/DM/HHEIKENEN

----- 016629

R 132357Z JAN 75

FM SECSTATE WASHDC

TO AMEMBASSY CANBERRA

AMCONSUL MELBOURNE

AMCONSUL SYDNEY

UNCLAS STATE 008196

E.O. 11652: NA

TAGS: BEXP, AS

SUBJECT: IN-STORE PROMOTION-FY 1976

REF: (A.) SYDNEY A 142;(B.) CANBERRA 0053

1. COMMERCE VERY INTERESTED POSSIBLY SUPPORTING PROPOSED  
DAVID JONES LTD IN-STORE PROMOTION FISCAL YEAR 1976 PER  
REFTEL (A.) IF RESOURCES AVAILABLE. GOOTENBERG WILL  
DISCUSS WITH POSTS CONSUMER GOODS CAMPAIGN MANAGER, EMBASSY  
AND STORE MANAGEMENT POTENTIALITIES ASSISTANCE INCLUDING  
BICENTENNIAL THEME MATERIALS. HIS ETA SYDNEY JANUARY 31  
VIA PAA 811 AT 0845. ANTICIPATE APPOINTMENTS THAT DAY WITH  
DAVID JONES OFFICIALS AND/OR DURING FOLLOWING WEEK. INGERSOLL

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 13 JAN 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975STATE008196  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** RGOOTENBERG/KBM  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750013-0699  
**From:** STATE  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1975/newtext/t19750156/aaaabwvt.tel  
**Line Count:** 46  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ORIGIN COME  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 1  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 75 ( SYDNEY A 142, 75  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** ShawDG  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 14 APR 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <14 APR 2003 by MarshK0>; APPROVED <17 FEB 2004 by ShawDG>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
05 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** IN-STORE PROMOTION-FY 1976  
**TAGS:** BEXP, AS  
**To:** CANBERRA SYDNEY  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006